



SUPPORTING RURAL HEALTH

Event Sponsorship Opportunities



(\$501 and up) Gold Sponsors

We have very ambitious goals for this event to find enough Sponsorship to cover our seniors' registration costs. This would apply to any senior wishing to participate while living in long-term care or assisted living facilities in our community. We have been very fortunate to have had two participants over the milestone age of 100 years. From young to the very young at heart, this Wellness Challenge has something for all ages.

We additionally seek Sponsorship to assist children attending school in the County of Vulcan.

Even though this registration fee is on the low end of the scale, it can still be a barrier for some residents in our community, given the current financial climate and high cost of living. And we, as a committee, are hoping this barrier can be removed.

There are approximately one hundred senior residents and there are 722 students. We anticipate only some to register, but we would like to see as many as possible. We believe that removing the financial barrier will help.

- Your logo will be added to the Participant T-Shirts
- Your logo will be added to the Wellness Challenge page of the VCHW Foundation website as a Registration Sponsor. This will be a clickable link to your website or your Social Media page. (You will need to provide your logo in high resolution/vector file for the web)
- Your company will receive acknowledgement on the Wellness Challenge and the Foundation's Social Media pages.
- Your company will be listed in the literature given to all participants, identifying you as a Sponsor.

(\$101-\$500) Silver Sponsors

As registration fees are low to remove participation cost barriers, we seek Sponsor support and assistance with event costs.

We seek Sponsors to support specific events, such as the "Dark to Light" walk organized by the Vulcan Mental Wellness Support Community. Donation of monies to help with the purchase of wind-resistant candles. Sponsorship would also help purchase glow sticks for participants in the "Moonlight Glow Walk."

This year the committee is adding so much more to the events schedule. Participants can look forward to day cycle trips, day kayaking outings, noon-hour fitness programs, disc golf nights and Kinsmen Games Park team challenges.

- Your logo will be added to the Wellness Challenge page of the VCHW Foundation website as an Event Sponsor. (You will need to provide your logo in high resolution/vector file for the web)
- Your company will receive acknowledgement on the Wellness Challenge and the Foundation's Social Media pages.
- Your company will be listed in the literature given to all participants, identifying you as a Sponsor.

(\$25-\$100) Bronze Sponsors

We seek sponsors for the first and second-place teams in three categories of challenges. Categories are; Mild, Moderate, and Vigorous. Each unit is made up of 4 people. Donations of items or services or gift cards would be much appreciated.

- Your logo will be added to the Wellness Challenge page of the VCHW Foundation website as a prize sponsor. (You will need to provide your logo in high resolution/vector file for the web)
- Your company will be listed in the literature given to all participants, identifying you as a Sponsor.

For more information or to discuss these opportunities please contact Gail Wark at 403.485.4001 or email: vchw.foundation@gmail.com