



WHAT IS AN AMBASSADOR?

Together, Board Members and Ambassadors make it all happen!

- The Vulcan County Health & Wellness Foundation is seeking enthusiastic and organized individuals to serve as Ambassadors on the Foundation's Board.
- Ambassadors are key to the Foundation's ability to achieve our goals. While our Board and Executive Committee oversee the strategic direction and management of the Foundation, Ambassadors help the Board carry out strategic actions in a specific area.

Definition

- An Ambassador is defined as any person who is invited or appointed to join the Foundation's Board of Trustees in a non-voting capacity.

Ambassadors

- Ambassadors believe in the mission, goals, and values of the Foundation, and are willing to share it with others.
- Ambassadors help others see the Foundation's vision and personalize it.
- Ambassadors can make emotionally connections with the Foundation's donors and stakeholders.
- Ambassadors may bring a specific set of skills to the Foundation – skills that will assist the Board in reaching its goals.
- Ambassadors are encouraged to:
 - participate in the Foundation's fundraising activities and events.
 - participate in the Foundation's public activities and events.
 - seek contributions of time, money, and/or in-kind support from individuals and corporate partners.

Eligibility

- Anyone who believes in the overall mission of the Foundation.

Time Commitment

- Ambassadors commit to serving a one-year volunteer term on one of the Foundation's Standing Committees or Advisory Committees or Event Committees.

Ambassadors shall:

Act honestly

- are required to exercise their powers honestly and are not permitted to exercise their powers for personal benefit.

Act in good faith

- act for a proper purpose and not to exercise their powers for collateral purpose.

Advocate for the Foundation

- you are one of the Foundation's best advocates You are the face of the Foundation and you are expected to use your efforts and abilities to promote the Foundation's core mission in an ethical manner.

Avoid Conflicts of Interest

- must not personally profit his or her position as an ambassador.
- are prohibited from entering a contract with the Foundation without first declaring their conflict of interest and refrain from voting.
- also includes improper use of information or appropriation of an opportunity that belongs to the Foundation.

Maintain Loyalty

- act in the interests of the Foundation and not in the interests of any party that they feel they represent.
- recognize their duty of loyalty is to the Foundation.

Respect Confidentiality

- must respect the confidentiality of matters that should not be disclosed to the public.
- recognize that the Foundation has an official spokesperson and, notwithstanding that meeting may be open to the public, it is only the Chair of the Board or those appointed by Board who may speak on behalf of the Foundation.
- respect policies regarding communications with the media and, while they may see themselves as representatives of an organization in the community, they must be careful that they do not disclose confidential information or be seen to be speaking publicly on behalf of the Board.

If you would like more information on the Ambassador program or if you would like to become an Ambassador, please contact the Foundation's Executive Administrator Gail Wark.

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